



SPONSORSHIP APPLICATION AND CONTRACT

September 8-11, 2025 • Renasant Convention Center • Memphis, TN

Sponsorship Levels

Smart Rivers 2025 is a great way to improve visibility for your company and make lasting professional connections. Below are the opportunities:

Platinum Level | \$10,000. Keynote speaker introduction or plenary panel participant; Prominent placement of logo on conference website; Individual sign placement at plenary event; Exhibit hall booth in preferred location; Branded social media package; Large logo visible in all marketing materials; 3 full registrations; Social media mentions; Conference bag and gift opportunity

Gold Level | \$7,500. Mid-size logo visible in all marketing materials; Exhibit hall booth; Branded social media package; Large logo visible in all marketing materials; 2 full registrations; Social media mentions; Conference bag and gift opportunity

Silver Level | \$5,000. Small logo visible in all marketing materials; 1 full registration; Social media mentions; Conference bag and gift opportunity

Bronze Level | \$2,500. Name listed in all marketing materials; Social media mentions; Conference bag and gift opportunity

Other Events

Networking Reception	Monday	\$2,500
Plated Lunch	Tuesday, Wednesday or Thursday	\$5,000
Breaks, morning or afternoon	Tuesday, Wednesday or Thursday	\$2,000
Plenary Session	Tuesday, Wednesday or Thursday	\$1,000
Exhibit Hall Social	Monday	\$2,000
Happy Hour	Wednesday	\$1,000
PIANC Young Professionals Events	Tuesday or Wednesday	\$2,000

Don't see what you are looking for? Contact Jim Walker: jimwalkernav@gmail.com



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Contact Information

Company Name: _____

Address: _____

Representative Name: _____

Title: _____

Email: _____ **Phone:** _____

Sponsor Level: _____ **Amount:** _____

Payment Method: Check Credit Card Wire Transfer

Email to: info@smartrivers2025.com

Mail checks to: *PIANC USA, 7701 Telegraph Road, Casey Building, Alexandria, VA 22315*

Package Customization or Comments: _____

Terms and Acceptance

Terms: Fifty (50) percent of full payment is due at the time of signing and submitting the application. This contract is binding once signed. Applications not signed WILL NOT be processed. Any cancellation requests must be submitted in writing. I have read and understand this agreement and serve as an authorized agent for the applicant company.

Representative's Signature: _____

Printed Name: _____ **Date:** _____



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Smart Rivers 2025 Conference Terms and Conditions

1. PAYMENT AND TERMS. Fifty (50) percent of full payment is due at the time of signing and submitting the application. An official written agreement must be held between PIANC US and the sponsoring firm. The remaining fifty (50) percent is due no later than January 15, 2025. Payment must be made directly to PIANC US by the sponsoring firm in the contract. All sponsorship of official PIANC US events must be handled through PIANC US. Payment info: U.S.A. companies can mail checks to PIANC USA, 7701 Telegraph Road, Casey Building, Alexandria, VA 22315; non-U.S.A. companies are to make payment via wire transfers. Please contact PIANC Treasurer at JoeMantey@speakeasy.net for details. PIANC US cannot publish your name or post you as a sponsor until contract and payment have been received. All sponsorships must be paid in full six months prior to the event or PIANC US reserves the right to not fulfill the sponsorship benefits in the contract.

2. ELIGIBLE SPONSORS. Sponsors will encompass those companies or other entities offering materials, products or services of specific interest to attendees as determined by PIANC US in its sole discretion. PIANC US also reserves the right to determine the eligibility of any company specific marketing campaign before distribution. Only the company whose name appears on the face of this contract may be placed in print and pre-outlined sponsorship recognition opportunities.

3. ALLOCATION OF SPACE, SPONSORSHIP PLACEMENT. Sponsorship recognition locations are assigned based on the contract between PIANC US and the sponsoring company and is determined by price and seniority. PIANC US will assign sponsorship recognition based on the written facts available at the time the sponsorship contract is accepted and assigned by PIANC US. PIANC US reserves the right to assign or reassign sponsor recognition locations after the contract is signed if it is necessary.

4. ARTWORK SUBMISSION DEADLINE. Some benefits of sponsorship are time sensitive. All sponsorship artwork for ads and signage must be submitted by the published deadlines. If not provided by published deadlines or if logo is not available in the proper format, some benefits will be lost.

5. COMPLIMENTARY REGISTRATION. Some sponsorships include complimentary registration. Please note this when completing your registration form. Name changes are always welcome.

6. LOGO. When submitting your contract, please provide a copy of your current or preferred logo in EPS and jpeg/gif format as well as the web address you wish linked to it (if applicable). Often logos change and this is the only way we can be sure to use the proper version.

7. HANDOUTS. Any sponsorship which includes the opportunity to place an item at the seminar registration desk must be presented for approval and must be approved by PIANC US prior to the beginning of the event. Distribution of items received late, or without prior approval by PIANC US cannot be guaranteed.

8. SUB-LEASING, SPONSORSHIP SHARING. No sponsor shall reassign, sublet, or share the whole or any part of the sponsorship parameter allotted to the contracting firm. Rulings of PIANC US shall in all



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instances be final regarding use of any sponsoring company and its compliance with the Rules and Regulations.

9. SPONSORSHIP PACKAGES. Prices quoted include all items listed in the sponsorship proposal and signed contract, unless otherwise stated.

10. RIGHT OF FIRST REFUSAL. PIANC US will offer all sponsorships to the sponsoring companies for the same event prior to the solicitation to new and or additional sponsors. If the previous sponsor company chooses not to sponsor the same event, PIANC US reserves the right to seek alternative sponsors at their own discretion. Sponsors must notify PIANC US in writing within 90 days after the sponsored event of their intention to renew the sponsorship. Once the 90 days have expired, if not notification is received, the sponsorship will be placed back into the general pool for open bid.

11. CANCELLATION OF SPONSORSHIP. A sponsorship will be considered cancelled by the sponsor on the date that written notice of cancellation is received by PIANC US. **THERE WILL BE NO REFUNDS.**

12. DECORATIONS. PIANC US will have full discretion and authority over the placing, arranging and appearance of all items displayed by the sponsor and may require the replacing, rearrangement or redecorating of any item, or of any sponsorship announcement, and no liability shall attach PIANC US for costs that may devolve upon the sponsor thereby.

13. PRIVATE PARTIES/HOTEL SUITES/MEETING SPACE. Private parties, hotel suites and meeting space are available at the official meeting hotel. Companies wishing to host a private party or hold a suite at the host hotel must PIANC US concierge. Under no circumstances will any events organized by said companies conflict or compete with any official event programming unless approved in writing by PIANC US. Sponsors cannot reserve meeting space. Meeting space is officially reserved for official functions and exhibitors.

14. EXCLUSIVITY. PIANC US reserves the right to offer exclusive sponsorship opportunities as it sees fit. Exclusivity will be defined on a case-by-case basis and will typically encompass only the company or companies confirmed by written contract for those items specified in the sponsorship contract.

15. PHOTOGRAPHY/DISCLOSURE. The photographic rights for the event sponsored or items the sponsoring company has agreed to is reserved to PIANC US. By signing the sponsoring contract, the sponsoring company agrees to distribution of the undersigned company in outlined contractual circumstances as well as liberal discretion of PIANC US to utilize photography of their event and sponsor company name and logo presence for all other purposes as PIANC US sees fit.

16. DAMAGE TO PROPERTY. The sponsor is liable for any damage caused to building floors, walls and columns or to other sponsors or PIANC US property.

17. ADMISSION. Admission to this event is open to adults affiliated with the industry served by the event. PIANC US shall have sole control over admission policies at all times. Registrations are as follows: Sponsorships that include registrations, memberships, advertising, etc. shall be written on a case-by-



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case basis and is based on the sole discretion of PIANC US. PIANC US will make every effort to uphold fair business practices when assigning benefit packages equal to the proposed price.

18. SPONSOR CONDUCT. The distribution of samples, souvenirs, and publications, etc. is prohibited unless the sponsor is also exhibiting. Any practice resulting in complaints from any other exhibitor, sponsor or any attendee, who is in the opinion of PIANC US interferes with the rights of others or exposes them to annoyance or danger, may be prohibited by PIANC US.

19. CANCELLATION OR POSTPONEMENT OF EVENT AND OR INITIATIVE OUTLINED IN SPONSORSHIP

CONTRACT. In the event that the premises in which the event or outlined sponsorship initiative is, or is to be conducted shall become, in the sole discretion of PIANC US, unfit for occupancy, or in the event the holding of the event and or sponsorship initiative or the performance of PIANC US under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of PIANC US, said contract and/or event or initiative (or any part thereof) may be terminated by PIANC US. PIANC US shall not be responsible for delays, damage, loss, increased costs, other unfavorable conditions, or any incidental or consequential costs arising by virtue of cause or causes not reasonably within the control of PIANC US. If PIANC US terminates said contract (or any part thereof) as aforesaid, then PIANC US may retain such part of a sponsor fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred such that, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of PIANC US" shall include, but shall not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockade embargo; inclement weather; government restraints; restraints or orders of civil defense or military authorities; acts of public enemy; riot or civil disturbance; strike, lockout, boycott or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain, condemnation requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules, orders, decrees, or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or act of god.

20. LIMITATION ON LIABILITY. The sponsor and its employees and agents agree to indemnify, defend and hold harmless PIANC US, the event facility, the owner of such facility, and the city in which the event is being held and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the sponsoring company, its employees, agents, licensees, contractors or customers. PIANC US shall not be responsible for loss or damage to displays or goods belonging to sponsors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes.

21. RESOLUTION OF DISPUTES. In the Event of a dispute or disagreement between the sponsor and PIANC US or between two or more sponsors; all interpretations of the rules governing the sponsorship contract, actions or decisions concerning this dispute or disagreement by PIANC US intended to resolve the dispute or disagreement shall be binding on the sponsor. Any lawsuit for damages should be brought in a competent court in- and interpreted by the District of Columbia.



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22. AMENDMENT TO RULES. Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of PIANC US. PIANC US shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice of the exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth.

23. DEFAULT. If the sponsor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any Sponsorship rule or regulation promulgated pursuant to the contract, PIANC US may, in addition to other remedies provided for herein or otherwise available to PIANC US at law or in equity, without notice, terminate this agreement and retain all monies received on account as liquidated damages. PIANC US may thereupon direct the sponsor or forthwith to remove its employees, agents and representatives, and all of its articles of merchandise and other personal property from the specified sponsored event and location.

24. AGREEMENT TO RULES. The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by PIANC US.

25. ACCEPTANCE. Once the sponsor signs the Sponsorship Contract and returns it to PIANC US, all terms and conditions are in effect. This agreement shall not be binding until accepted by PIANC US.